

The Green Light for Business 2010 conference:

Our most ambitious project, "The Green Light for Business Conference," takes place Feb 22nd-24th at Università Bocconi in Milan, organised under the university's patronage. The conference aspires to become an influential *reference point* among youth being the largest of its kind in Europe. It gathers 300 students, young professionals and a wide scope of globally recognized leaders, politicians, academics, and also less famous, innovative minds. Please make reference to our website, www.greenlightforbusiness.org, for further details concerning the updated Programme.

Career Seminar

Green Jobs: Evolution and Trends of a Sustainable career opportunity - 24 Feb 2010

The aim of this seminar, placed in the third and last day, is to provide a direct link between the conference's main themes and direct engagement in green business, by means of an interactive session where professionals from different sectors will discuss about current trends for Green Jobs.

The composition of the Panel is as follows:

Simone Crolla, Managing Director - *American Chamber of Commerce*

Fausto Palumbo, Market HR Head - *Nestlé Group in Italy*

Alessandro Marangoni, CEO - *Althesys Strategic Consultants*

Elena Jachia, Manager Environmental Sector - *Fondazione Cariplo*

Moderator: **Emanuele Regalini**, Energy Efficiency Officer - *Italian Energy Regulator*

Location: Università Bocconi - *Aula Magna Via Gobbi 5* (below the library)

Starting time: 14:30

Ending time: 16:00

For those of you willing to participate, not registered to the Green Light for Business Conference main event, there are seats reserved via the Bocconi's Career Service channel.

The registration form is available online at:

https://jobgate.unibocconi.it/eventi/fe_azienza.php?id=823

Best regards,

The Careers Committee
Green Light for Business Association



GREEN LIGHT
for business

Speakers List

(60 speakers set in alphabetical order, subject to updates)

Benno Albrecht	Director – Master of Sustainable Architecture at Iuav University of Venice
Mario Alverà	President - Al Gore's The Climate Project
Sergio Andreis	Director – Kyoto Club
Matteo Bartolomeo	Head of CSR Audit Italy - Vigeo
Catia Bastioli	CEO – Novamont, European Inventor of the Year '07, President - Kyoto Club
Francesco Bertolini	Expert Fellow – Bocconi
Alberto Bernstein	Head of Environmental Engineering Dpt - Consorzio Venezia Nuova
Patrick Birley	CEO - European Climate Exchange
Emanuele Borgonovo	Professor – Università Bocconi Fmr President American Nuclear Society – MIT Fmr Financial Manager – ENELPOWER
Francesco Bosello	Professor University Statale of Milan - Affiliate scientist at the Euromediterranean Centre for Climate Change (CMCC)
Massimo Buscemi	Councillor for the Regional Office of Public Utility Networks and Services and Sustainable Development – Lombardy Region
Thomas Baade-Mathiesen	President & Founder – Green Light for Business
Leonardo Caporarello	Director – SDA Bocconi Learning Lab
Carlo Corazza	Head – The Representation of the European Commission in Milan

Gianluca Cecchetti	CEO & Co-Founder - Enatek
Raffaello Cervigni	Lead Environmental Economist - The World Bank
Simone Crolla	Managing Director - American Chamber of Commerce
Mario Crosta	General Manager - Banca Etica
Edoardo Croci	Research Director - IEFÉ, Università Bocconi
Mauro Cutrufo	Senator - The Italian Republic
Alberto Degradi	Green Ambassador - Cisco Systems
Damiano Di Simone	President - Legambiente Lombardia
Stefano Diso	Purchasing Group Manager, EMEA Energy - Procter & Gamble
Nicolò Dubini	Founder - Harebell
Andreas Eggertsen	Architect - Snøhetta
Eugenio Ferro	Energy Sector Director Europe & Africa - MWH
Carlo C Galli	Technical & Strategic Advisor on Water Resources, Head Office - Nestlé
Edoardo Gamberini	Fleet Marketing & Brand Communications Manager - Fiat Group Automobiles
Carlo Germano	Head of Service Line for Renewables for EMEA region, Partner McKinsey & Company
Robert M Grant	ENI Chair of Strategic Management - Università Bocconi
Pietro Guindani	President - Vodafone Italy

Bjørn Holsen	Vice President – Statkraft
Elena Jachia	Manager Environmental Sector – Fondazione Cariplo
George Jaksch	Senior Director Corporate Responsibility & Public Affairs - Chiquita Brands International
Kenneth Keller	Director – John Hopkins School of Advanced International Studies, Bologna
Stef Kranendijk	CEO - DESSO
Anthony Ling	CIO - Goldman Sachs
Federico Magnani	Dpt of Tree Production - University of Bologna
Alessandro Marangoni	CEO – Althesys Strategic Consultants
Luis Neves	Chairman, Global e-Sustainability Initiative & Vice-President Corporate Responsibility - Deutsche Telecom
Renato Orsato	Professor INSEAD – Social Innovation Centre - Sustainability
Cosma Panzacchi	Engagement Manager - McKinsey & Company
Andrea Paliani	Partner – Ernst & Young
Fausto Palumbo	Market HR Head – Nestlé Group in Italy
Bruno Pavesi	Chief Executive – Università Bocconi
Carol Z. Perez	Consul General of the United States, Milan
Gustavo Pinto Teixeira	Head of Fleet Marketing & Sales Planning – Fiat Group Automobiles
Stefano Pogutz	Director - Bocconi Specialized Master on Environmental Economics and Management

Clara Poletti	Director - IEFE, Università Bocconi
Diana Rizzolio	GEN Coordinator - United Nations Environment Programme
Richard Scarborough Nygaard	Second Secretary - Royal Norwegian Embassy, Rome
Carlo Soresina	Co Founder & Entrepreneur - Skipso
Frank Sportolari	Country Manager - UPS
Antonio Tencati	Professor - Management Dept Università Bocconi
Danilo Troncarelli	Senior Manager Accenture - Accenture Management Consulting
Nino Tronchetti Provera	CEO & Founding Partner - Ambienta SGR
Joseph Tetteh	Managing Director - Green Waves International
Matteo Villa	President & CEO - Microlife
Mario Zoccatelli	President - Green Building Council Italia

Programme

The programme is designed as a story to be followed by the 300 participants from Monday morning, through to Wednesday evening. The programme approaches sustainability on three-macro levels: society, business and personal. We believe these levels are intertwined and that each one plays a fundamental part in building a prosperous future.

Monday; Society

Relationships between environment, economics and politics are discussed, looking to the global impact of selected issues and how society should respond:

9:00	Welcome Thomas Baade-Mathiesen President & Founder - Green Light for Business Bruno Pavesi Chief Executive - Università Bocconi Mauro Cutrufo Senator - The Italian Republic
09:30	Al Gore's - The Climate Project Mario Alverà President - The Climate Project, Italy
10:15	State of The Environment Diana Rizzolio GEN Coordinator - United Nations Environment Programme (UNEP)
11:00	Breakfast
11:30	Politics for the Environment Kenneth Keller Director Johns Hopkins School of Advanced International Studies, Bologna
	Specific Countries' Approach: Carol Z. Perez, Consul General of the United States, Milan Carlo Corazza Head - The Representation of the European Commission in Milan Richard Scarborough Nygaard Second Secretary - Royal Norwegian Embassy, Rome
13:30	Lunch Buffet
14:30	A View from the Developing World Raffaello Cervigni Lead Environmental Economist Africa - The World Bank
	Economics of the Environment Francesco Bosello Professor University Statale of Milan - Affiliate scientist at the Euromediterranean Centre for Climate Change (CMCC)
16:00	Coffee Break
16:30	Business: Sustainability Strategies Renato Orsato Professor INSEAD - Social Innovation Centre - Sustainability
17:30	Drinks

Tuesday; Business

We explore the overlapping interests of business and environment in a compelling combination of plenaries and three sets of parallel sessions on Finance, Energy and Competitive Advantage:

9:00	Business Overview		
	Stefano Pogutz Director - Bocconi Specialized Master on Environmental Economics and Management	Danilo Troncarelli Senior Manager - Accenture Management Consulting	
10:00	Water Supply Management		
	Carlo C Galli Technical & Strategic Advisor on Water Resources, Head Office - Nestlé		
11:00	Breakfast		
11:30	Cap and Trade Patrick Birley CEO - European Climate Exchange	Introduction to Renewable Energies & Wind Bjørn Holsen Vice President - Statkraft	Sustainable Energy & Brand: A Case Study Eugenio Ferro Energy Sector Director Europe & Africa - MWH Stefano Diso Purchasing Group Manager, EMEA Energy - Procter & Gamble
12:30	A Bank Built on Ethics Mario Crosta General Manager - Banca Etica	The Italian Perspective & Solar Super Grids & Smart Grids Nicolò Dubini Founder - Harebell Clara Poletti Director - IEFEE, Università Bocconi	eco: Drive Edoardo Gamberini Fleet Marketing & Brand Communications Manager - Fiat Group Automobiles Gustavo Pinto Teixeira Fleet Marketing Manager - Fiat Group Automobiles
13:30	Lunch buffet		
14:30	CSR Rating Matteo Bartolomeo Head of CSR Audit Italy - Vigeo	Nuclear Emanuele Borgonovo Professor - Bocconi Fmr President American Nuclear Society - MIT	A Corporate Turnover Antonio Tencati Professor - Bocconi
	Private Equity for Business & Environment Nino Tronchetti Provera CEO & Founding Partner - Ambienta SGR	Andrea Paliani Partner - Ernst & Young	George Jaksch Senior Director Corporate Responsibility & Public Affairs - Chiquita Brands International

15:30	Sustainability in an Investment Framework Anthony Ling CIO - Goldman Sachs	Oil & Gas Robert M Grant ENI Chair of Strategic Management - Università Bocconi	Green ICT Leonardo Caporarello Director - SDA Bocconi Learning Lab Pietro Guindani President - Vodafone Italy Alberto Degradi Green Ambassador - Cisco Systems
16:30	Coffee Break		
17:00	Ecoflation Cosma Panzacchi Carlo Germano . Frank Sportolari Robert M Grant		
		Engagement Manager - McKinsey & Company Head of Service Line for Renewables for EMEA region, Partner - McKinsey & Company	
		Country Manager - UPS ENI Chair of Strategic Management - Università Bocconi	
18:30	Drinks		

Wednesday; Personal

Considering how we affect the environment and vice versa in a compelling combination of plenaries and three sets of parallel sessions on entrepreneurship, technology and living environment.

9:00	Cradle to Cradle		
	Massimo Buscemi	Councillor for the Regional Office of Public Utility Networks and Services and Sustainable Development - Lombardy Region	
	Stef Kranendijk	CEO - DESSO	
10:00	Breakfast		
10:30	Urban Development Edoardo Croci Research Director - IEFE, Università Bocconi Alberto Bernstein Head of Environmental Engineering Dpt - Consorzio Venezia Nuova	Micro Algae: More than you imagine Matteo Villa President & CEO - Microlife	NGOs and Business Francesco Bertolini Expert Fellow - Bocconi Sergio Andreis Director Kyoto Club Damiano Di Simone, President

11:30	Mario Zoccatelli President - Green Building Council Italia	European Inventor of the Year	Legambiente Lombardia Young entrepreneurs
12:00	Lunch buffet	Catia Bastioli CEO Novamont President Kyoto Club	Carlo Soresina Co Founder & Entrepreneur - Skipso Joseph Tetteh Managing Director - Green Waves International
12:30	Lunch buffet		
13:00	Sustainable Architecture		
13:30	Benno Albrecht Director - Master of Sustainable Architecture Iuav University of Venice Andreas Eggertsen Architect - Snøhetta	Capturing carbon: smart forest management Federico Magnani - Dpt of Tree Production University of Bologna	Green Entrepreneurship Gianluca Cecchetti CEO & Co-Founder - Enatek
14:30	Move to Aula Magna		
14:40	Career Seminar Green Jobs: Evolution and trends of a sustainable career opportunity		
	Simone Crolla Emanuele Regalini	Managing Director - American Chamber of Commerce Energy Efficiency Officer - Italian Energy Regulator, President - Italian Association of Environmental and Planning Engineers	
	Fausto Palumbo Alessandro Marangoni Elena Jachia	Market HR Head - Nestle Group in Italy CEO - Althesys Strategic Consultants Manager Environmental Sector - Fondazione Cariplo	
16:00	Coffee Break		
16:15	ICT in the Pursuit of Environmental Sustainability		
	Luis Neves	Chairman, Global e-Sustainability Initiative & Vice-President Corporate Responsibility - Deutsche Telekom	
17:15	A Nature Photographer's Story		
	Closing Words		
18:00	Drinks		

The conference sessions vary in format to accommodate active interaction, including case workshops, debates, plenary speeches, informal- and cultural sessions:



22nd - 24th February 2010
Università Bocconi, Milan

Career happenings are also integrated into the programme providing a direct link between the conference and engagement in green business.

Stay Tuned for Updates!

Best regards,

The Green Light for Business Team